

Message Text

UNCLASSIFIED

PAGE 01 STATE 244322

44

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-06 RSC-01 PCH-04 /022 R

66607

DRAFTED BY: COM/BIC/CAGNE/FMANZOLILLO

APPROVED BY: EB/OCA/REP: JBRABENS

COM/BIC/CAGNE:RMCCAULEY

COM/BIC/CAGNE:DRHENDERSON

NEA/ARP:SBUCK (INFO)

----- 008211

P 061705Z NOV 74

FM SECSTATE WASHDC

TO AMCONSUL DHAHRAN PRIORITY

AMEMBASSY BEIRUT BY POUCH

AMEMBASSY JIDDA BY POUCH

UNCLAS STATE 244322

E.O. 11652: N/A

TAGS: BEXP, LE, SA

SUBJECT: BUILDING MATERIALS AND CONSTRUCTION EQUIPMENT
EXHIBITION

1. DURING A HOME LEAVE VISIT TO USDOC ECONOMIC COUNSELOR EUGENE BIRD CONFIRMED HIS OWN COMMITMENT THAT SUBJECT EXHIBITION BE HELD IN SAUDI ARABIA IN APRIL 1975. DUE TO CURRENT NEAR EAST BOOM IN CONSTRUCTION INDUSTRY AND INFINITE POTENTIAL FOR US EXPORT SALES OPPORTUNITIES, BIRD PREVAILED UPON USDOC NOT TO POSTPONE APRIL DATE OR CANCEL SHOW.

2. LARGE VOLUME OF CABLE TRAFFIC HAS BEEN SENT BY USDOC TO EMBASSY AND RTDO BEIRUT OUTLINING SPECIFIC REQUIREMENTS FOR SITE SURVEY AND LOCATION, FREIGHT FORWARDING REQUIREMENTS, SUGGESTIONS FOR MARKET PROMOTION PROGRAM AND OVERTURE BY EMBASSY TO AN APPROPRIATE SAG MINISTRY LEVELS TO GARNER OFFICIAL SAG SUPPORT WHICH WOULD INSURE ATTENDANCE TO FAIR OF HIGH LEVEL PRIVATE - PUBLIC BUSINESSMEN AND OFFICIALS FROM AREAS OUTSIDE OF EXHIBITION SITE.

3. TO DATE USDOC HAS NOT RECEIVED ANSWER TO THESE REQUESTS.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 244322

CONSEQUENTLY USDOC MUST CONTEMPLATE DEFERMENT OF THIS EXPOSITION

TO A LATER DATE. USDOC CONCURRED WITH BIRD AS TO HIS RECOMMENDATION TO MAINTAIN APRIL SCHEDULE AND CONTINUES TO SUPPORT THAT DATE PARTICULARLY IN VIEW OF EXPRESSED INTEREST BY US BUILDING INDUSTRY. IT APPEARS THIS OVERWHELMING INTEREST CAN NOW SUPPORT A 50 EXHIBITOR SHOW.

POST ACTION

- A. USDOC REQUESTS POST SUBMIT RECOMMENDATIONS FOR SITE LOCATION INCLUDING RENTAL COSTS.
- B. GET SIGNED OPTION FOR SITE WITH NO OBLIGATIONS
- C. DATES OF OPTION AND DATE OF SHOW FOR FIVE CONSECUTIVE DAYS INCLUDING SHOW HOURS.
- D. MARKET PROMOTION - RECOMMENDATIONS ON HOW TO ATTRACT PROSPECTIVE BUYERS FROM SURROUNDING COUNTRIES.
- E. NAMES OF THREE FREIGHT FORWARDERS CAPABLE OF HANDLING SHIPMENT EXPEDITIOUSLY TO AND FROM SHOW.
- F. RESULT OF MEETING WITH SAG MINISTRY.

4. IN ABSENCE OF ANSWERS THESE QUESTIONS USDOC RELUCTENTLY MUST DEFER OR CANCEL THIS EVENT.

5. USDOC MUST HAVE REPLY NO LATER THAN NOVEMBER 12. 8,&34 9))

NOTE BY OC/T: POUCHED BEIRUT AND JIDDA.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE244322
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/CAGNE/FMANZOLILLO
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740318-0982
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741165/aaaacdlh.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 13 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 NOV 2002 by boyleja>; APPROVED <13-Nov-2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BUILDING MATERIALS AND CONSTRUCTION EQUIPMENT EXHIBITION
TAGS: BEXP, LE, SA
To: DHAHRAN JIDDA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005